

Lisa Christoffel, Christoffel Copywriting LLC

Lisa@christoffelcopywriting.com

(585) 802-3197

[headline and lead for Sootherol X]

Can't Swallow Your Pain Pills?....Now There's a Better Solution!

Just Two Drops of This Miracle Solution Will Wipe Out Your Pain

Dear fellow pain-sufferer,

It's a perfect spring day, and there's rain in the forecast for tomorrow. Today's the day you need to get into your garden.

But your knees and knuckles are too painful for you to kneel in the soil and plant those seeds today. You need to take something to help you get out there. OK, you take a deep breath and prepare yourself to choke down the pain medication you're hoping will allow you get to your garden. And the grandkids are coming over today. They'll want to play Candyland on the carpet in the living room. More kneeling.

You wish you didn't have so much pain today. You really wish you didn't have to swallow those pills to make it go away. They always get stuck partway down your throat, and you feel like you're trying to swallow them for the next half hour, no matter how much water you drink to try to push them down.

There is a better way

Believe it or not: 40% of American adults have trouble swallowing pills. You're not alone. But now, the folks at Northstar Nutritionals have developed a new way to fight pain without the need to take pills.

Just imagine: you can stop taking all those difficult to swallow pills AND soothe the pain better than *they* ever did.

Give me a few minutes of your time.....and you just might free yourself from relying on pain pills to get through your day.

2 drops a day

Imagine waking up with sore knees, rubbing on a couple of drops from the bottle sitting next to your bed, and less than 1 minute later....you're bouncing out of bed and ready to face the day.

Less than a minute. In fact, less than 45 seconds.

How long do your pills usually take to kick in? And sometimes, they don't even get rid of all the pain.

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Think about it: from the time you put this solution on the spot of your pain, you can get relief in less time than it takes to brush your teeth. In less time than it takes to get dressed. In less time than it takes to get a glass of water and swallow your normal pain pills.

This solution:

- Is completely non-addictive and safe to use every day
- Works immediately to start soothing your sore joints and muscles
- Is less expensive than most pain relievers, especially because you can use so little to help so much

How does it do this?

By using a revolutionary system that delivers relief directly to the source of your pain.

Getting you back to doing whatever you please

Listen to what some folks say about these little miracle drops:

One Amazon reviewer, Petite Scholar, writes: *“EXCELLENT!! I suffer from frequent and debilitating recurring pain and swelling. This product addresses those issues and I can STOP TAKING PILLS for the pain. It works better than any of the lead pain relieving name brands”*

And another Amazon purchaser, Richard Cutter, says: *“This stuff is fantastic my joints were hurting so bad I was ready to cry but this stuff has me back to full steam now.”*

Imagine gardening, golfing, and playing with your grandkids completely pain-free.

For example, SR had to have back surgery, which kept her from her precious gardens until she found our solution. Now, she can garden, do yard work, and as she says *“pretty much whatever I please”!*

[Insert smiling picture of older woman bending or kneeling and gardening]

Wouldn't that be a wonderful feeling to have? To know that you can use our solution, and go about your day with no worries about pain stopping your plans....I can't imagine a better place to be!

The secret is in combining a substance discovered in the mid-1800s with modern technology